

APPROVED

by Minutes of the meeting of the
Council of the ATL NPP Fund
dated 02.21.2020 No. 3

PROVISION OF THE SECOND INTERNATIONAL COMPETITION «ANIMATION»

1. General terms

1.1. The founder of the Second International Competition "Animation" (hereinafter referred to as the Competition) in 2020 is the Municipal Development Assistance Fund "Association of Territories for the Location of Nuclear Power Plants" (hereinafter referred to as the Fund).

1.2. The competition is dedicated to the 75th anniversary of the nuclear industry in the Russian Federation and the 75th anniversary of Victory in the Great Patriotic War.

1.3 The competition is supported by the State Corporation «Rosatom», «Rosenergoatom» JSC (hereinafter referred to as the Rosenergoatom), «Ikar» National Animation Prize, «Yeralash» LLC, municipal administrations of the location of nuclear power plants in the Russian Federation, administrations of the foreign twinned cities from Belarus, Hungary, Finland.

1.4. The general management of the Competition is carried out by Netyaga Nikolay Nikolaevich, the Chairman of the ATL NPP Fund.

1.5. This provision defines the organization and conditions of the Competition.

1.6. Official information about the competition is posted on open information resources of municipalities and the Rosenergoatom's official website www.rosenergoatom.ru.

2. Purpose and objectives

2.1. The aim of the competition is to involve employees of the organizations and residents of the territories of the Russian nuclear power plants in the development of key areas of the nuclear industry, corporate culture, as well as the formation of a single effective environment for workers of the organizations and residents of the cities of the nuclear industry in the Russian Federation and abroad.

2.2. The main objectives of the Competition are:

2.2.1. Search and support for talented children in the field of animation and short cinema, as well as promoting the development of their abilities.

2.2.2. Raising awareness among residents of the cities of nuclear power plants location about the Rosenergoatom's activities to support social initiatives.

2.2.3. Involvement of the residents into the social project activities realized by the Rosenergoatom according to the values, methods and performance measurement system adopted by the Rosenergoatom; development of the leadership potential of "change teams" (active citizens involved into social project activities).

3. Organization and dates

3.1. Competition participants are children living in municipalities: Balakovo municipal district of the Saratov region, Bilibino municipal region and the town of Pevek of the Chukotka Autonomous Region, the city of Volgodonsk and the Dubovsk district of the Rostov region, the town of Desnogorsk and the Roslavl district of the Smolensk region, the city district of Zarechny of the Sverdlovsk region, the town of Kurchatov of the Kursk region, the town of Novovoronezh of the Voronezh region, the city of Obninsk of the Kaluga region, the town of Polyarnye Zori of the Murmansk region, Sosnovoborsky town district of the Leningrad region, Udomelskytown district of the Tver region, Neman town district and the town of Sovetsk of the Kaliningrad region, the city of Moscow (for central office staff), as well as in foreign twinned cities from Hungary, Belarus.

3.2. Competition participants are divided into two age groups: the first group is from age 9 to 13 years old, the second one is from age 14 to 17 years old. Three winners will be selected in each age group.

3.3. The competition is held from February, 21 to May 15, 2020.

3.4. The winner will be determined from February, 16 to May, 15 2020.

3.5. The winners will be announced up to May, 22 2020

3.6. The winners who will take first places will participate in the «Yeralash» Festival which will be held from June, 6 to June 11, 2020 in the «Tsarskiy Les» Park Hotel (Moscow Region, Odintsovo District).

3.7. All participants who submitted their works to the competition will take part in the festival of cinematography and animation on August 20, 2020 in Novovoronezh of the Voronezh region.

3.6. Nominations of the Competition:

- «My city, my street, my home» (cartoons and short films about the cities where NPP workers live);

- «GTO at «5». And you can relax! " (cartoons and short films about health and sports);

- «Atomic stories» (cartoons and short films about the nuclear power plant and the people working at it);

- «I am proud of my country» (cartoons and short films about the heroes of war and labour);

- «Kindness is when ...» (cartoons and short films about human kindness and miracles that people did during the difficult war years, during the construction of the NPP and in present time).

4. Requirements and evaluation criteria

4.1. Competition requirements for animators:

4.1.1. The competition is open for young animators who have created cartoons in techniques:

- subject animation (any images can be used: from paper, cardboard, plasticine, natural materials, fabrics, LEGO, etc.);
- computer animation (author's rendering of characters and backgrounds is possible with the following animation in specialized computer programs).

4.1.2. The cartoon lasts up to 5 minutes.

4.1.3. An animated cartoon should have captions that indicate: name, full name of the author, year of issue, author of the used audio, photo and video clips.

4.1.4. Works must be sent to the email: atommult@mail.ru.

4.1.5. Evaluation criteria:

4.1.5.1. The quality of the character, background, etc.

4.1.5.2. The beauty of the visualization.

4.1.5.3. Shooting and animation quality: footage clarity, lighting quality, footage adequacy, smooth animation.

4.1.5.4. Sound and editing: sound quality, matching the sound sequence to what is happening on the screen and the whole design, the beauty and harmony of the audiovisual out.

4.1.5.5. Direction, integrity, logic, clarity, elaboration of concept.

4.1.5.6. Originality, relevance, novelty of script decisions.

4.2. Competition requirements for filmmakers:

4.2.1. In all categories, in each age group are evaluated:

4.2.2. Conformity to the theme of the competition;

4.2.3. Scenario;;

4.2.4. Direction;

4.2.5. Cinematography;

4.2.6. Acting work;

4.2.7. Computer graphics and special effects.

4.2.8. Time duration of a short film - no more than 10 minutes;

4.2.9. Work can be filmed by a professional video camera or a phone camera;

4.2.10. A short film should have captions that indicate: name, full name of the author, year of issue, author of the used audio, photo and video clips;

4.2.11. Works must be sent to the email: atommult@mail.ru.

4.3. The evaluation criteria are:

4.3.1. Originality of the scenario idea, characters design and scenario moves;

4.3.2. Realization of the author's intention and the integrity perception;

4.3.3. Exact realization of the idea, organic composition, light and color solutions of footage construction;

4.3.4. Conformity of the expressive means of the film to the design;

4.3.5. Originality and integrity of the realization of the main idea of the film.

4.3.6. Originality and reasonableness for the use of technical means and special effects in the disclosure of the author's design.

5. The Jury

5.1. The jury evaluates the works submitted for the competition by a point system based on the criteria specified in clauses 4.1.5. - 4.3.6. of this provision.

5.2. Co-Chairs of the jury:

- Tkebuchava Dzhumberi Leontovich is the first deputy of the general director for Corporate Functions of «Rosenergoatom» JSC;

- Grachevsky Boris Yuryevich is the Soviet and Russian film director and screenwriter, organizer of film production, art director of the children's film magazine "Yeralash", member of the Russian Academy of Motion Picture Arts, Honored Artist of the Russian Federation (2000), Laureate of the Prize of the Government of the Russian Federation (2010);

- Sergey Vladimirovich Kapkov is the Russian journalist, film expert, historian of animation, screenwriter and director, chief editor of the Soyuzmultfilm studio, art director of the National Animation Award "Ikar";

- Igor Yuryevich Stepanov is a general director of the Guild of Filmmakers of the Russian Federation, producer and art director of the Stalker festival.

5.3. Jury members:

- Vinze Balint is a Hungarian art photographer;

- Gavrilov Dmitry Ilyich is an art photographer, expert-compatriot of the project "Moscow Masters" in the competence "Photography", winner of the Grand Prix of the competition of pedagogical skills (the Russian Federation);

- Churilova Svetlana Viktorovna is an executive secretary of the ATL NPP Fund;

- Pukhov Maxim Olegovich is a head of the town of Polyarnye Zori of the Murmansk region;

- Zakhartsev Andrey Vladimirovich is a head of the city of Zarechny of the Sverdlovsk region;

- Cherkasova Ekaterina Viktorovna is a chief specialist of the Department for Work with Regions and Government Agencies of «Rosenergoatom» JSC;

- Konysheva Oksana Vasilievna is a head of the «Rosatom Culture Territory» project of the Rosatom State Corporation;

- Shurochkova Natalia Valreievna is a chief of the project «School of the Rosatom State Corporation «Rosatom»»;

- Tsyganova Julia Sergeevna is a designer, general director of Grand Group, LLC.

5.3. Project Coordinators:

- Tsyganova Julia Sergeevna is an author of the project, member of the Union of Journalists of the Russian Federation;

- Titova Natalia Vasilievna is a chief expert of the department for work with regions and government agencies of «Rosenergoatom», JSC.

6. Prize fund

6.1. Participant diploma is given for everyone who submit work to the Competition.

6.2. Participation in the festival and shooting in the film magazine "Yeralash" for the those who took the first places.

6.3. Special prize from "the National Animation Award "Ikar" and S.V. Kapkov, Art Director.

6.2. Participation in the festival of animation and cinematography under the "Constellation of Atomic Cities" in the city of Novovoronezh for the children who took the first- third places.

6.3. Winner's diploma and valuable prize for the participants who took the first - third places;

6.3. Diploma "Gold Bar" and cash prizes for teachers who prepared the winners of the Competition.

7.Final provisions

7.1. The Fund reserves the right to use the works submitted for participation in the Competition, and the information about them for free posting on the Internet, in television and radio broadcasts, on outdoor advertising media, for decorating the buildings of the Rosenergoatom and the Rosatom State Corporation, in socially important events on the territory of the Russian Federation, as well as in publications in the print media, including those that are dedicated to this Competition, and also for other non-commercial purposes, with the obligatory indication of the name of the author (co-authors) of the work.

7.2. Submission of works for participation in the Competition means the consent of the authors and their legal representatives with the terms of the Competition. In the event that third parties, including copyright holders and related rights claims to the work presented, the participant or, in cases established by the legislation of the Russian Federation, his legal representatives undertake to resolve the questions personally and at their own expense.

Appendix 1

Participant of the Second International Competition "Animation»

City	Participant's full name and contacts	Age	Clothes size	School #	Teacher's full name and contacts	Nomination	Short information about a participant, photo, video with the greetings